# The Ripple Effect 10 Random Acts of Kindness That Can Change Lives

Why are so many people suddenly faced with feelings of emptiness upon finally attaining their dreams of financial success? Even as our society advances in terms of material wealth, health and education, we seem to be experiencing more cynicism and less joy.

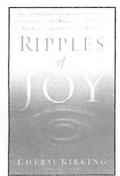
It is often the smallest gestures of kindness that provoke the most powerful sense of meaning in our busy lives. Offering comfort to a frightened airplane passenger or volunteering to spend an hour feeding the homeless on Easter are but a couple of ways you can make a difference in the lives of others as well as in your own life.

Through her stories of generosity, love and compassion **Cheryl Kirking** has inspired thousands of people to make "Random Acts of Kindness" week a year-long celebration.

#### Cheryl will share:

- True stories of love, faith and courage.
- Why forgiveness is essential to experiencing joy.
- How your joyful and compassionate attitude affects your children.
- The title song from her latest CD, "A Hundred Ripples."





**CREDENTIALS:** A frequent and dynamic radio guest, Cheryl Kirking draws upon her years of experience as a speaker, songwriter, performer and teacher. She is the author of *RIPPLES OF JOY* (WaterBrook Press, a division of Random House, 2000) and a contributor to the best-selling *CHICKEN SOUP FOR THE SOUL* series.

**AVAILABILITY:** Wisconsin, Illinois, nationwide by arrangement and via telephone; available as a last-minute guest

CONTACT: Cheryl Kirking, (920) 648-8959 (WI) or e-mail: ckirking@gdinet.com



**Everything You Need to Know About Travel from an Industry Insider** 

## Interview The Travel Fanatic

When it comes to travel, Anat Baron defines the word fanatic. When an airline lost her luggage she called the CEO and her bags arrived within the hour. She has added stars to restaurant ratings and doubled hotel bookings. She knows the best place to dive with the dolphins and sip champagne at 12,000 feet.

Discover the secrets to successful travel with the original Travel Fanatic. Anat has developed a 10-step program to becoming a better business and vacation traveler. She can show you how to plan, prepare, pack and savor every moment of every trip.



#### She will share:

- Where and how to have the perfect romantic getaway.
- The ins and outs of combining a business trip with a vacation.
- Her secrets for getting the best service and value from airlines, hotels and rental car agencies.
- · How to make any trip more memorable.
- Ways to beat the post-trip blues.
- What to do when things go wrong.

**CREDENTIALS:** Anat Baron is an incurable globetrotter. Her father was an airline executive and owner of a travel agency. She has a master's degree from the Cornell Hotel School and has worked and consulted in the hospitality and airline industries.

AVAILABILITY: California, New York and nationwide via arrangement

CONTACT: Anat Baron, (310) 474-1584 (CA)



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#### Public Speaking without Stress?

### This Expert Tells How to Beat America's No. 1 Fear

America's No. 1 phobia? The debilitating fear that strikes many people when they get up to talk!

As one of the world's foremost authorities on Public Speaking Phobia, Natalie H. Rogers, MSW a psychotherapist and former actress, can teach your audience how to be a rostrum star without jitters. She's designed a remarkably innovative treatment for overcoming the physical/emotional effects of public speaking anxiety/phobia. A pioneer in this area for 22 years, she's worked with thousands of professionals to solve speech discomfort problems.

#### She can reveal:

- New concentration techniques to control your adrenaline while you wait for your name to be called.
- Why methods like deep breathing and visualization cannot control severe stage fright.
- Why people have stage fright, some at an early age and others later in life.
- How overcoming fear of public speaking results in increased self esteem.
- How you can help a shy child become more expressive.
- Tips for strengthening concentration in sports such as golf, tennis, ice skating, etc.





"Natalie Rogers... is the best media coach I've ever had, the best I've ever seen."

- Henry Fishman, M.D., host of "TVMD," PBS

CREDENTIALS: President and founder of TalkPower, Inc., Natalie H. Rogers, MSW is a frequent radio-TV guest. For the past 22 years she has helped thousands of people to overcome their fear of speaking in public. Techniques used in her world famous Talk Power workshops are highlighted in THE NEW TALK POWER: The Mind-Body Way To Speak Without Fear (Capital Books, Inc., 2000).

AVAILABILITY: Nationwide by arrangement and via telephone

CONTACT: Natalie H. Rogers, (212) 683-7006; fax: (212) 213-9144 (NY); e-mail NRogers975@Earthlink.net; Web site: www.talkpowerinc.com

Are you looking for fast, easy access to radio and TV guests on the web?

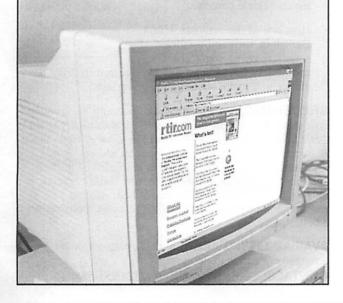
Need a last-minute guest or show idea?

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Radio-TV Interview Report invites you to take advantage of our new web site, RTIR.com, providing you instant access to over 4500 guests—and we're growing every day.

Search our database and let us know what you think!

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#### She will share:

- Suggestions on planning the perfect summer vacation.
- Survival strategies to keep your kids content en route.
- Ideas on being a tourist in your own hometown.
- How to look great at 30,000 feet.
- The ins and outs of adding a mini vacation to a business trip.
- Her secrets for getting the best service and value from airlines, hotels and car rental agencies.
- Where and how to have the perfect romantic getaway.
- · Ways to beat the post-trip blues.

CREDENTIALS: Anat Baron is an incurable globetrotter. Her father was an airline executive and owner of a travel agency. She has a master's degree from the Cornell Hotel School and has worked and consulted in the hospitality and airline industries. She has also appeared as a travel lifestyle expert on *The Early Show, Men Are From Mars, Women Are From Venus, The WB Morning News* and *E!* 

AVAILABILITY: California, New York and nationwide via arrangement

CONTACT: Anat Baron, (310) 474-1584 (CA), or email: anat@travelfanatic.com; Website: www.travelfanatic.com



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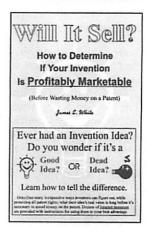
Did you know that patents are given every day for inventions you'll never hear of? Inventors sometimes sink years of their lives and thousands of their savings into trying to make their dream creations into household names. In fact, most of these inventions never make their creators rich or famous and, in reality, few ever make it to the store.

James White is an inventor and inventing/marketing consultant who's seen it all and more. Invite him on your show and he'll amaze and entertain your audience.

He'll share some of the craziest inventions ever to cross the U.S. Patent Office including:

- · Life preservers for horses.
- A women's hat holder that anchors on the shoulders.
- A device for extracting poison from people by passing electricity through them.
- A new method of preserving the dead by posing them and enclosing them in glass.
- A plow with a built-in gun so a farmer can defend himself.
- A device involving a parachute and springs to "safely" jump from a burning building.





CREDENTIALS: James White is a former NASA consultant and a full-time inventor and inventing/marketing consultant. His is also the author of WILL IT SELL?: How to Determine if Your Invention is Profitably Marketable (Before Wasting Money on a Patent).

#### PRODUCERS: CALL TO SEE WHEN JIM WILL BE IN YOUR AREA

**AVAILABILITY:** Nationwide by arrangement and via telephone.

CONTACT: James White, (517) 347-0190 (MI); e-mail: james-e-white@willitsell.com